

At the North Carolina Restaurant & Lodging Association (NCRLA), we are tenacious advocates for your business. Your investment helps to underwrite our work on your behalf and provides you with:

INFLUENCE, ACCESS, PROTECTION

INFLUENCE

While building and sustaining positive public opinion and a favorable political environment, we've got you covered on national, state and local issues. Some of the ways we influence include:

- Lobbying key decision makers so they understand the effects of legislation on your business.
- Hosting federal and state issue calls to keep you up-to-date and answer your questions.
- Notifying you of critical policy developments through our Action Alerts.
- Promoting pro-business candidates and legislation through grassroots issue advocacy campaigns and the NCRLA PAC (Political Action Committee).

ACCESS & PROTECTION

At NCRLA, we keep you informed on matters and resources. We are keenly focused on matters that affect your immediate and continued success. We offer members:

- Free advice from legal, research, regulatory, policy and food safety experts.
- Tenacious advocacy and engagement on your behalf when you are faced with unfair or indiscriminate regulatory or enforcement issues.
- Exclusive workshops, webinars and resources that feature impactful topics and information.
- Information to keep you up-to-date on issues that affect your business through articles, website and weekly e-newsletters.

ADVOCACY ON KEY ISSUES

While you grow your business, NCRLA's legislative team is working to protect your interests and your bottom line. NCRLA works to influence hundreds of legislative and regulatory issues including:

- Labor and wages
- Health care
- Taxation
- Workers compensation
- Health department regulations
- Food and safety
- Alcohol beverage control
- Tourism

COST SAVINGS

We understand that you operate on tight margins and we work hard to bring exclusive opportunities and cost saving programs that are available only to our members.

Members receive significant discounts with best-in-class industry programs such as:

- ServSafe training
- Credit card and payroll processing
- E-mail marketing
- Insurance discounts
- Business and management planning
- Music licensing
- Alcohol payment processing

IT PAYS TO BELONG

TYPE OF MEMBERSHIP: Restaurant Hotel/Lodging Allied

NCRLA dues include membership in the National Restaurant Association. Lodging dues for independent properties include membership in the American Hotel & Lodging Association. Branded lodging properties remit AH&LA dues through their respective brands.

RETURN WITH PAYMENT TO:
PO Box 890597
Charlotte, NC 28289-0597
P: 800.582.8750 F: 919.844.0190

For more information visit www.ncrla.org/membership.

DBA/Property Name _____

Corporate/Management Company Name _____

Physical Address _____ City _____ County _____ State _____ Zip _____

Contact Name _____ Contact Title _____

Phone _____ Email _____ Website _____

Mailing Address _____ City _____ State _____ Zip _____

PAYMENT METHOD *See below for dues schedule and calculations*

Check Visa MasterCard AMEX Other

Card# _____ Exp. Date _____ CSV# _____

Billing Address _____ City _____ State _____ Zip _____

Name on Card _____ Signature _____

Amount Due \$ _____

RESTAURANT

Dues are calculated based on your annual food and beverage sales in North Carolina.

- Under \$499,999 \$350
- \$500,000 - \$999,999 \$475
- \$1M - \$2,999,999 \$695
- \$3M - \$4,999,999 \$995
- \$5M - \$9,999,999 \$1,650
- \$10M - \$19,999,999 \$2,750
- \$20M - \$39,999,999 \$3,850
- \$40M+ \$4,950

HOTEL/LODGING

- 1-50 rooms \$295
- 51+ rooms limited service \$5.75/room
(no sale of food & beverage)
- 51+ rooms full service \$8.75/room
(sale of food & beverage)
- Multiple property discounts, circle one:
 - 2-5 properties = 10%
 - 6-10 properties = 20%
 - 11+ properties = 30%

Allied (includes a supplier of goods and services to the hospitality industry) \$500

To help us promote you to our hospitality members, please describe your primary goods/services in 25 words or less.

MONEY SAVING PROGRAMS EXCLUSIVELY FOR NCRLA MEMBERS

With NCRLA's statewide buying power, you can save considerable dollars with our member programs. In today's economy, the savings you gain using these programs offer a high return on your membership!

FOOD SAFETY & ALCOHOL SERVER TRAINING

Protect your business and meet regulatory requirements with nationally recognized and accredited high-quality foodservice sanitation, alcohol server, and allergen training for managers and employees. NCRLA members receive a 20% discount on all ServSafe products. Call 919-844-0098 or visit www.ncrla.org/servsafe.



STR

STR offers exclusive member discounts to NCRLA lodging members and suppliers including various customizable regional reports and industry profiles, including the STR Report. Call 615-824-8664 or visit www.str.com.



COMPLIMENTARY NATIONAL RESTAURANT ASSOCIATION MEMBERSHIP

When restaurants and foodservice establishments join NCRLA, they automatically receive national benefits offered through the National Restaurant Association. NCRLA members have access to research and information about industry trends, topics and services. Call 800-424-5156 or visit www.restaurant.org/Membership/Tools-Solutions/Operations.



WORKFORCE DEVELOPMENT/TRAINING

NCRLA offers workforce development and training solutions to help meet the needs of NC's rapidly growing hospitality industry. Mentorships and job placements are available. Call 919-844-0098 or visit www.ncrla.org/prostart



PARTNERSHIP WITH THE AMERICAN HOTEL & LODGING ASSOCIATION

NCRLA lodging members who also elect to be members of AH&LA receive exclusive discounts on staffing solutions through hcareers, STR reports, music licensing, and more. Visit www.ahla.com to get direct access to research, statistics and cost saving solutions for your hotel operation. Call 800-424-5156 or visit www.ahla.com.



CREDIT AND DEBIT CARD PROCESSING/PAYROLL SERVICES

NCRLA members benefit from innovative payment processing, payroll solutions and gift/loyalty programs, along with pricing and fees that are fair and upfront and statements that are easy to understand. Plus you'll enjoy superior service that's available around the clock with the most reliable data security solution in the country. Call 866-941-1477 or visit www.HeartlandPaymentSystems.com.



EMAIL AND ONLINE MARKETING

With Fishbowl, Inc. NCRLA members receive exclusive member benefits including a FREE local email marketing account with 500 free monthly messages, 10% member discount on list based pricing plans and more. Call 800-836-2818 or visit www.Fishbowl.com/northcarolina.



STAFFING SOLUTIONS

NCRLA's AH&LA members receive a 20% discount on the AH&LA Career Center, powered by hcareers, the nation's leading hospitality job board, attracting qualified candidates from line-level to management staff. Visit www.ahla.com and click "Career Center."



STREAMLINED ALCOHOL PAYMENT

Simplify payments for alcohol purchases, ensure compliance, and track purchase data using this secure, easy way to pay for alcohol electronically. Exclusive NCRLA membership discounts of 50% off set-up fees and ongoing preferred member pricing. Call Shelly Hurley at 813-727-3915 or visit www.fintech.net



MUSIC LICENSING

Broadcast Music, Inc. is the bridge between songwriters and the businesses and organizations that want to play their music publicly. NCRLA restaurant members save up to 20% on annual fees. Call 888-689-5264 or visit www.BMI.com.



WORKERS COMPENSATION INSURANCE

FHM specializes in providing worker's compensation insurance that for the hospitality industry. They specialize in meeting the unique needs of hotels, restaurants, resorts and offer quality service at low cost. Call 888-346-3461 ext. 402 or visit www.fhmic.com.



HEALTH INSURANCE OPTIONS

United Healthcare offers NCRLA members easy access to health care coverage and other valuable resources and tools, including: exclusive savings on standard medical, dental, vision, life and disability plans and more. NCRLA members receive an exclusive 5% discount on group health plans. Ask your agent or broker for a quote and tell them to include your NCRLA member discount. Call 301-865-7058 or visit www.ncrla.org/united.



BENEFITS SOLUTIONS

Managing employee benefit programs including the challenges associated with the Affordable Care Act can be overwhelming. Marsh & McLennan LLC specializes in helping hospitality industry businesses find affordable solutions to meet their business needs including group health plans, commercial property & casualty, executive benefits, surety and personal lines. Call 919-325-4753 or email treider@mma-pbs.com.



LIQUOR LIABILITY INSURANCE

Whether you're a bar, restaurant or club, selling and serving alcohol your business Hospitality Insurance Group offers commercial property, general liability, liquor liability, assault and battery, and excess liability insurance coverage to businesses that service or sell liquor. NCRLA members receive an exclusive 20% discount. Call 877-366-1140 or visit www.hmic.com.



LOBBYLIGHTS -- LOCAL AND REGIONAL HOTEL WAGE AND BENEFITS DATA

NCRLA's lodging members can participate in a dynamic, regularly updating survey tool that helps hotel managers better understand how their hotel compares to other hotels in their geographic area with wage and benefits survey data. NCRLA members receive 30% off the annual subscription price. Call 866-845-8600 or visit www.lobbylights.com.



NC RESTAURANT & LODGING EXPO

NCRLA restaurant and lodging members receive complimentary registration (\$50 value) to the 2016 NCRL Expo, Aug. 29-30 at the Raleigh Convention Center. NCRLA supplier members receive a 10% discount on exhibit space. Call steve.everett@expodevco.com or 770-432-4200. Ext. 111.



VISIT OUR WEBSITE AT WWW.NCRLA.ORG