

## **Restaurant Membership Benefits**

Vermont Chamber of Commerce Restaurant Membership

Great ways to attract "one gas tank" visitors and world-wide travelers – market your restaurant to travelers staying in your area. Everyone needs to eat!!!

Two Vermont Chamber websites:

- <u>www.vtchamber.com</u> AND
- <u>www.visitvt.com</u> Complimentary first year listing

Vermont Vacation Guide – Summer or Winter – One time listing First year members receive complimentary listing in one of our Vacation Guides – the primary travel fulfillment publications for the state of Vermont with over 300,000 copies distributed worldwide.

## Includes:

- **Print listing** 50 word descriptive listing to further entice the traveler to dine at your restaurant
- VTChamber.com up to 250 word descriptive listing designed to drive users to your website
- VisitVT.com presence first year complimentary with up to 250 descriptive words
- Web Photo Both websites
- Links to your website and email up to 9 links
- Down-loadable e-guide found on our VisitVT.com website home page
  - AND the state of Vermont's Travel and Tourism website

## **Additional Benefits**

- National Restaurant Association (NRA) complimentary membership
- ServSafe® Food Safety Certification Classes a day long class to train and certify hospitality and food service employees on the basics of food safety. Special savings for members only
- Facebook page on VisitVT.com to post events and specials: Over 2000 fans with a potential to reach over 500k when all fans are engaged
- Sponsorships opportunities to sponsor or exhibit at any of our events such as Taste of Vermont
  which includes statewide media coverage and a vendor recipe book along with "best recipe"
  award and our Hospitality Gala which showcases the masterminds behind our inns, culinary
  destinations and intriguing attractions. This premier event recognizes the strength and vitality of
  Vermont hospitality and presents prestigious hospitality awards.
- Legislative Advocacy 2012-2013 session advocated for numerous issues effecting restaurants including:
  - H. 506 Omnibus Liquor Legislation; 2018 mandatory composting for restaurants
  - Beer Wine and Spirits 10 bills soon to become one omnibus bill
  - Tourism Funding Formula worked with Rep. Ann Manwaring (D-Wilmington)
  - Labor bills including workers' compensation; Wages for laid off employees;
  - Mandatory sick leave for employees

ServSafe® is a registered trademark of the National Restaurant Association Educational Foundation, and used under license by the National Restaurant Association Solutions, LLC, a wholly owned subsidiary of the National Restaurant Association.



