PAY AS YOU POUR

AN EXCLUSIVE BILLING PROGRAM FOR YOUR LIQUOR LIABILITY POLICY HOLDERS

PAY AS YOU POUR is an exlusive program offered by Hospitality Insurance Group and FIRST Insurance Funding. A signed premium finance agreement with FIRST Insurance Funding is required to participate in the program and the business must have a verifiable sales tracking system.

Policyholders report actual sales data bimonthly through FIRST'S PAY AS YOU POUR portal.

HOSPITALITY® INSURANCE Group
Taking the Risk Out of Hospitality

Consider PAY AS YOU POUR for your liquor liability clients if they would benefit from:

- Only Paying for the coverage they need based on actual sales
- Improved cash-flow (payments based on each month's actual sales (pay more when sales are high and less when sales are low)
- A low 10% down payment
- Attractive finance rates (that can include their GL, CP and Excess premiums)
- Extended payments - 26 bimonthly payments
- An easy-to-use online sales reporting system
- No need to collect a year's worth of sales data to renew a policy. We will already have that information.

FIRST INSURANCE® FUNDING
A WINTRUST COMPANY

www.firstinsurancefunding.com
800-837-2511

FIRST Insurance Funding is a division of Lake Forest Bank & Trust Company, N.A., a Wintrust Community Bank.

MEMBER FDIC EQUAL HOUSING LENDER